Project Rating Scale

Team Members

Rating Scale Key

5	Fully developed ideas, compelling and creative; requirements fully met on all tasks, documentation of project and written components clearly communicate the message leaving no unanswered questions for the Lead4Change investors
4	Developing ideas, documentation of project and written components tells the story of the project, most details are relevant and supportive of the objective
3	Somewhat developed ideas, Criteria mostly met for tasks, contains only portions of objective components, documentation of project lacking in telling the full story of the project
2	Selected idea lacks development; Some attempt at tasks, communication of project story is incomplete
1	Incomplete or unorganized thoughts, missing components, details missing or do not support project story

Project One Pager

A one-page PDF- a basic overview of your project. Brevity and clarity are key.

Part 1
- Introduce your team (team name, number of members, school, club and grade level)
- Your Big Goal, why it matters and why you decided to pursue it
- Overview of the plan to accomplish the big goal, highlight the measured outcomes of the project, and who was impacted by the work draw their attention?)

Part 2
- The new goal clearly requests a specific dollar amount to continue the work that you started
- Defines how the investment money will be used to continue to create impact

5	4	3	2	1
Comments				

Project Video

A 5-minute (maximum) video that tells the story of the project, what you accomplished, and how you did it.

- Tells the story of your project from start to finish
- Big Goal is clearly communicated and includes SMART components
- Highlights everyone on the team
- Includes mixed media- (not limited to but must include) photos and videos of events that happened throughout the project
- Includes your proposal, which is your opportunity to convince your Lead4Change "investors" to financially support your project
- To stand out:
    - add graphics and names in the lower third
    - include music
    - transitions between segments
    - audio is clear
    - brief student testimonies are encouraged

5   4   3   2   1
Comments

Written Proposal

Formally ask for the investment you wish to receive to continue your project and grow your impact. (2 page max)

- The exact amount of funding you wish to receive
- Additional clarity around what you intend to do with the funds if received
- Fine-tuned details and potential information investors might need

5   4   3   2   1
Comments

Student Reflection

A written (300-word max) reflection of the student's Lead4Change experience and its personal impact. Examples below:

- Share "wins" that brought encouragement and "losses" that caused frustration and doubt
- Details of personal leadership growth
- Tell about a module that had a personal impact on you

*For the project submission the advisor will select 3 student reflections from the team to submit as well as the advisor reflection of the the team

5   4   3   2   1
Comments